

PRINT AD SPECIFICATIONS

Ad Size	Non-Bleed	Bleed	Live Area
Travel Guide	Travel Guide ads are created in-house and include a logo, business name, 60 words and a website.		
1/4 page	3.375"w x 4.625"h	--	--
1/2 page horizontal	7"w x 4.625"h	8.25"w x 5.3125"h	7"w x 4.625"h
1/2 page vertical	3.375 in"w x 9.5"h	4"w x 10.75"h	3.375 in"w x 9.5"h
Full page	7"w x 9.5"h	8.25"w x 10.75"h	7"w x 9.5"h
Inside front & back covers	7"w x 9.5"h	8.25"w x 10.75"h	7"w x 9.5"h
Back cover	7"w x 9.5"h	8.25"w x 10.75"h	7"w x 9.5"h

* Full Trim Size- 8"w x 10.5"h

AD SUBMISSIONS

Please use our transfer site: oregonmedia.wetransfer.com

Email: art@oregonmedia.com

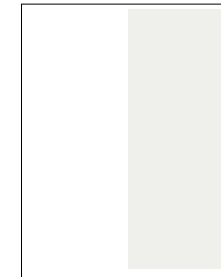
All images must be high resolution for print quality (300 dpi). Images and logos copied from websites are not usable.

CMYK process colors only (no RGB files accepted.) Color accuracy is the responsibility of the advertiser and will be held to SWOP standards. Do not use ICC or Spot Color profiles.

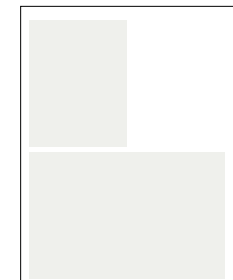
All ad files must be submitted as a single page, high-resolution PDF/x-4



FULL PAGE
including covers



1/2 PAGE
vertical



1/4 PAGE
1/2 PAGE
horizontal

For premium placements, inserts and design assistance please contact your sales representative. Our professional graphic design team offers ad builds for an additional fee.