

# SUBMISSIONS & advertising specs

### **DIGITAL FILES**

Ads should be supplied via WeTransfer or email as a high-res PDF (CMYK, 300 DPI, fonts embedded). All fonts should be covered to outlines or supplied.

Please provide a color proof produced under SWOP specification (www.swop.org) when you submit new color ad material. We will do our best to match the proof that you supply, but due to CMYK magazine printing standards, we cannot guarantee color accuracy.

If using large fields of black in a full-color ad, please use a 4-color build instead of a 100% black. (i.e., C20/M20/Y20/K100).

### GRAPHICS

Minimum resolution of 300 DPI. Images and logos from websites are not usable for print if they are low res (72dpi).

### FORMATS

Oregon Media, LLC requires that all ad files be submitted as a single page, high-res PDF/S-4 file. Advertiser assumes all responsibility for files that do not output correctly due to errors or omissions during construction.

### EXPORTED PDF

Use PDF/X-4 settings when exporting from layout programs. Outline all fonts and strokes.



Full page (including covers) Artwork: 9.25″w x 11.125″h Live area: 8.25″w x 10.375″h 1/2 page vertical 4″w x 10.375″h



## SUBMISSIONS

### **File Transfer**

Please use our transfer site: oregonmedia.wetransfer.com

### Mail

PMB 474 70 SW Century Drive, Suite 100 Bend, OR 97702

#### Email

art@oregonmedia.com

### Phone

541.389.4383